

Certificate Program for Global Entrepreneurs

International Leadership Skills for Entrepreneurs

Global Leadership Mindset Development Program

12 Weeks - 12 Competencies



Professors and Participants From Around the World



Live Streaming every Thursday
8AM (Mexico Time) from Chihuahua

Program Features

- 90 to 120 minutes Online-Zoom-sessions which are recorded for asynchronous review at any time.
- International Professors from different countries and specialisations will be conducting the live sessions.
- All Students will be taught 12 critical Entrepreneurship Skills.
- According to the level of individual competence, everybody will have a customized learning journey, with an assessment, learning materials, videos, interaction with others and working on a case studies.



Each week Entrepreneurs will need to spend time in the learning platform – around 5 to 8 hours – and will need to read some of the teaching materials provided in the program to prepare for the class. Upon completion of the required coursework, which is due no later than two weeks after the course ends the business school will provide a Certificate. In total there is a workload of up to 120 hours including extra written reports.

Starts on:
2023-February-23

Special Price: \$100.00

Course Objectives

- Discuss the challenges and opportunities of working in different global environments and doing group work with different Entrepreneurs from different part of the world.
- Interpret verbal and non-verbal behaviors from different cultures and discuss global strategies for overcoming cultural differences.
- Build trust across borders by mastering the most effective techniques for managing people remotely.
- Establish a thorough understanding of the concepts and frameworks that underline international business operations from the perspective of human resources, diversity, and culture, as well as business practices that are required to compete successfully in global markets.
- To see that there is not a one-size-fits-all approach to establish a Global Entrepreneurship Mindset in different industries.

Topics

- Week 1: Develop Global Mindset and Global Business Knowledge
- Week 2: Learning Mindset
- Week 3: Strategic and Critical Thinking Skills
- Week 4: Increase Open-mindedness
- Week 5: Enhancing Curiosity
- Week 6: Understanding Cross-cultural Differences
- Week 7: Interpersonal and Interaction Competencies
- Week 8: Building Trust across Borders
- Week 9: Self-awareness as a key Global Leader Competence
- Week 10: Being an ethical, responsible, and value-based Global Leader
- Week 11: Networking Skills
- Week 12: Get out of your Comfort Zone to grow

Business Partners

Academic Partners



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Registration:
www.gmindset.com/register